



## **BEARFACTS 1997 – 2007**

### **Greenville (MSA) [24780]**

Greenville is one of 363 Metropolitan Statistical Areas (MSAs) in the nation. Its 2007 population of 172,838 ranked 228th in the nation.

#### **PER CAPITA PERSONAL INCOME**

In 2007 Greenville had a per capita personal income (PCPI) of \$30,081. This PCPI ranked 273rd in the United States and was 78 percent of the national average, \$38,615. The 2007 PCPI reflected an increase of 5.9 percent from 2006. The 2006-2007 national change was 4.9 percent. In 1997 the PCPI of Greenville was \$21,579 and ranked 210th in the United States. The 1997-2007 average annual growth rate of PCPI was 3.4 percent. The average annual growth rate for the nation was 4.3 percent.

#### **TOTAL PERSONAL INCOME**

In 2007 Greenville had a total personal income (TPI) of \$5,199,079\*. This TPI ranked 239th in the United States. In 1997 the TPI of Greenville was \$3,150,105\* and ranked 242nd in the United States. The 2007 TPI reflected an increase of 8.7 percent from 2006. The 2006-2007 national change was 6.0 percent. The 1997-2007 average annual growth rate of TPI was 5.1 percent. The average annual growth rate for the nation was 5.4 percent.

#### **COMPONENTS OF TOTAL PERSONAL INCOME**

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Greenville. In 2007 net earnings accounted for 64.8 percent of TPI (compared with 65.7 in 1997); dividends, interest, and rent were 15.5 percent (compared with 19.0 in 1997); and personal current transfer receipts were 19.6 percent (compared with 15.2 in 1997). From 2006 to 2007 net earnings increased 7.3 percent; dividends, interest, and rent increased 9.9 percent; and personal current transfer receipts increased 12.6 percent. From 1997 to 2007 net earnings increased on average 5.0 percent each year; dividends, interest, and rent increased on average 3.0 percent; and personal current transfer receipts increased on average 7.8 percent.

#### **EARNINGS BY PLACE OF WORK**

Earnings of persons employed in Greenville increased from \$3,350,193\* in 2006 to \$3,588,322\* in 2007, an increase of 7.1 percent. The 2006-2007 national change was 4.9 percent. The average annual growth rate from the 1997 estimate of \$2,226,594\* to the 2007 estimate was 4.9 percent. The average annual growth rate for the nation was 5.4 percent.

*\*Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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